

hot off the grill

news from members

Purpura Rejoins Catering by Framboise; Company Acquires Off-Premise Venue

Michael Purpura has joined **Catering by Framboise** in New York as Partner/ Executive Chef. He will handle the entire kitchen staff and food service for all operations (off-premise catering, on-premise catering, executive dining services, sports services and exclusive venues). Additionally, Purpura will lead the culinary team in Torino, Italy for the Winter Olympics in February 2006.

Purpura was the Executive Chef at Framboise for nine-and-a-half years. For the past five years, he ran his own business.

"This is such a hard business, but working with friends makes the work much more pleasant," says Frank Puleo, co-owner of Catering by Framboise. "Now, after a five-year break, the friends are back together. With the additional partner, we are now able to pursue more avenues of business that we just could not do without Michael."

In other Framboise news, the company has moved its off-premise location to Colony Hall, a historic, 1910 building located on 80 acres in the center of Staten Island's greenbelt. The site was built as a meeting facility and features 40-foot-high ceilings and 20 Palladian windows. It accommodates up to 425 for a seated event. The former location will remain as a rental division and will continue to be a commissary kitchen serving Framboise's stadium contract.

The address of the new location is 460 Brielle Ave., Staten Island, New York. Same phone number: 718.448.4252



With CWA, New York Food Company is Up in the Air

Things are taking off for the owners of New York Food

Company. Partners **Louise Talbot-Lohman**, **Joe Lohman** and **Jim Wharton** have announced the formation of CWA: Chefs with Altitude, A Private and Charter Jet Catering Service.

The catalyst for the company's decision to enter the highly competitive private jet catering market came from jet catering it did during the 2004 presidential election as well as the increasing popularity of private jet travel brought about by 9/11. And now, even more people will be using private jets with the invention of the "jet card" which allows companies to buy flight time on private jets in increments of as little as 25 hours.

CWA will be headed by Michael Limas as Director of Sales and, for the time being, will focus on serving only Southern California airports.

ICA Members on the Telly

Steve Kemble from Steve Kemble Event Design in Dallas, Texas, has been featured on several shows, most recently, ABC's *Extreme Makeover, the Wedding Edition*. As one of the show's hosts, Kemble and co-hosts roam the earth, finding brides and grooms in need of a makeover. In Los Angeles, they hook up with **Pauline Parry** and her team at Good Gracious! Events and Good Gracious! Weddings. The pilot featuring both these ICA members was finished in April and is scheduled to appear on May 9.